

# Falls Area Bicyclists Board Meeting

## April 3, 2018

### **In attendance.**

**Board:** Jodi Erickson, Michael Christensen, Carey Haugen, Art Holden, David Heinold, Kerrie Vilhauer, Michael Bauers, Patrick Lalley

**Visitors.** Aaron Skonhovd, Trista Snapper, Greg Snapper

### **Welcome.**

### **Approval of previous meeting minutes.**

Motioned to approve with two modifications.

### **Addition to Agenda: Ready, Set Ride Program**

Aarong Skonhovd described a program he is heading up called "Ready Set Ride." Read Set Ride is a program designed to educate and empower youth and young adults at Axtel Park to use bicycles as transportation. It is a collective of local businesses and organizations who will work together to deliver bicycles, safety equipment and bicycle education to interested youth.

Community Partners: Center of Hope to Provide bicycles, Spoke-N-Sport to donate helmets, locks, lights and maintenance education. Request for Falls Area Bicyclists to deliver quality bicycling education. FAB agreed to take part. Looking to have a pilot launch of the program toward the end of April.

## **What have we done?**

### **President's report.**

- Exploring idea to have a strategic session to further define our mission and purpose. Possibility of having Joe Bartman or Jon Beranek of Dakota Resources facilitate.
- We need to further define our ride standards.
- Purchased insurance: It is important to be up to speed on what we do and do not do so we are covered by insurance.
- Still working through bank account specifics, IRS filing, tax situation.
- Web domain has been renewed.
- Pleased to have coverage of the 30 Days of Biking FAB ride via KDLT. We should be cognizant of opportunity to put new and fresh faces in front of the camera to show diversity of bicycle community.

## **Treasurer's Report.**

\$3,676.61 Wells Fargo

\$47.94 deposited (memberships)

Debits: \$63.86 (Coffee Ride / 30 days)

\$3,660.55, end balance

Motion to approve report: David H.

Second: Art H.

Approved

Welcome to two new members

Gyle Horst

Donald Altman

Discussion on items that need to be addressed:

*Budget:*

We still don't have one or have determined how we want to divvy out the money. We will tackle this. Will be better formed once mission/vision is further defined.

*Memberships/renewals:*

Need to find an easier way to take memberships.

Possibility of automatic renewal. Schedule a "special session" to talk about this process.

Art could help with technical aspects of membership. Add possibility of what a corporate membership would look like.

## **What are we doing?**

**Pie Day Ride – David**

20 people, some new ones. Plenty of Pie. Good collaboration with 605. Thank you note sent.

**Thank you notes**

Jodi is taking on assisting with thank-you notes from FAB

**80/18 Ride March – David**

Awful weather, 6 people.

**Saturday Coffee Shop Ride / 30 Days of Biking Ride – Michael**

28 people

Cold and windy

We were retweeted on 30 Days of Biking. Good back and forth between Flyboy Donuts Twitter Account and 30 Days.

Donuts were a hit, Flyboy donated coffee.

KDLT coverage of event.

## What's next?

### **80/18 Ride Monthly – David**

Next Saturday, April 14, 9 a.m. Cherry Rock Park, David is ride leader

The waiver and expectations are now on the FB events.

### **605 Running Half Marathon water stop: April 21**

Need 4 bicyclists to lead the runners. It's an out and back.

A sweep to circle back and find runners.

Water Stop: Spencer Park, all water / food will be provided. 3-5 people. Certified athletic trainer from Avera will be there. Miles 5 and 8. 7 a.m. in position, last runner likely to cross around 9 a.m.

Michael Bauers volunteered ride. This is an opportunity to ask FAB members to help.

### **Bike Month**

Art, Jodi, David will help to plan events.

Bike blessing – Kerrie (Set for May 6, 1 p.m. First Lutheran Church)

City proclamation – David (Tuesday, May 1 – city council meeting)

Discussion on focusing on Bike to Work Day. Making sure we name any ride during that month related to Bike Month.

### **Tour Sioux Falls now called Sioux Falls Trail Challenge June 30– Art**

Planning committee: Art, Jodi, Carey, Kerrie

Goal: Get novices and others to complete the bicycle trail. An event to get families and recreational riders to ride.

Support FAST to create mountain bike trails in Sioux Falls. This is a timely effort in that the “trail challenge” will support trails.

#### *Planning notes thus far:*

- June 30<sup>th</sup> date already registered with the city. Registration at 8. Start at 9ish, but no later than 10.
- Recommend going clockwise on trail so stops would know when they are getting done.
- Talking with Remedy Brewing to start and stop. Six adventure/water stops along the bike trail. A passport would offer opportunity for riders. Could turn in for an inexpensive token.

- Possibility of having Stensland/Flyboy/HyVee could help provide treats at stops. Watermelon, ice cream, bacon, weiners
- Non-members \$10 registration fee or join fab.
- Possibility of having runners/rollerbladers/walkers/skateboarders
- Offering a shuttle at the halfway mark.

Conversation about what the money should be going toward. As we flush out goals of FAB it will further define where our membership dollars should go, whether to cover our own projects or support specific community ones.

Motion to continue pursuing Sioux Falls Trail Challenge under framework as described by Art and Jodi, David H.

Patrick is the second

Approved.

### **FAB Organizational Categories - Michael C**

Seven categories of how FAB is organized along with people to oversee categories was presented.

Patrick motion to accept the seven categories

Michael B. second

Approved

Names attached to categories: Art

Second: Carrie

Approved.

This document lives in our 2018 Google Drive FAB Folder.

### **Website migration – Art**

A request to redesign website. Administration Organizational Category will oversee.

### **MapMyFitness payment failure - Michael C**

Will not act.

### **SD Emergency Medical Services for Children v Cub Scouts 0524 - Michael C**

League Cycling Instructor will offer 15 minutes of education and ride to Dairy Queen.

### **SDEMSC v helmet fitting August 18 at St. Joe's Cathedral Elementary School - Michael C**

Members needed to help with helmet fitting. Need five members. (one board member)

Kerrie make motion to participate

Carrie to second.

Approved.

**Ride ambassadors - Michael B and David**

A discussion about what ride ambassadors would look like. Ride ambassadors would receive training to lead rides, follow rules, wear FAB shirt, know ins/outs of what FAB is, help with tables at events, Board and membership would be involved.

Will move forward to Administration Committee

**Bike Parking Campaign - Michael B**

People have brought up idea of having a bike parking campaign, encourage city to have racks at city buildings.

Community Involvement Committee will pursue.

**Any last words?**

With implementation of “organizational category” definitions, any new ideas on FAB work must be put in one of the categories and it will move forward from there. Those in charge of specific categories will choose priorities and bring it forward to the board.

Next meeting TENTATIVE: May 1, Fire Station 4, 3100 W 69th St



